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FANS OF ALL AGES CAN TAKE PART IN THE 11th ANNUAL FOOD NETWORK & COOKING CHANNEL NEW YORK CITY WINE & FOOD FESTIVAL PRESENTED BY CAPITAL ONE

- NYCWFF Returns to EAT. DRINK. END HUNGER. October 11 – 14, 2018 -

New York, NY (August 22, 2018) – The 11th annual [Food Network & Cooking Channel New York City Wine & Food Festival presented by Capital One](#) (NYCWFF) returns this Fall with a variety of offerings for culinary enthusiasts of all ages to join in on the fun. The Festival returns to EAT. DRINK. END HUNGER. on October 11 – 14, 2018 to benefit the hunger-relief organizations No Kid Hungry[®] and Food Bank For New York City with more [family-friendly events](#) than ever before.

“Adding more family-oriented events to the Festival was a key part of our planning process this year,” noted Festival founder and director Lee Brian Schrage, who also serves as senior vice president of communications & corporate social responsibility for Southern Glazer’s Wine & Spirits. “We want to continue to provide opportunities for fans of all ages to explore life through food and engage with some of the top chefs in New York City.”

This year’s Festival features three brand-new events on Saturday, October 13th specifically created with the whole family in mind, including:

- A [Breakfast Pajama Party](#) hosted by TODAY’s Dylan Dreyer and Sheinelle Jones at Kellogg’s NYC
- The [Ultimate Pizza Party](#) presented by Slice hosted by Jeff Mauro at Fornino at Pier 6 in Brooklyn
- Returning, sold-out [Family Ice Cream Fun-dae hosted by Duff Goldman](#) also taking place at Kellogg’s NYC
- And dog-friendly event, Nulo Pet Food’s [Yappie Hour](#) hosted by Katie Lee at Big Screen Plaza behind Hotel Eventi

Additionally, two signature Festival events will continue to provide ticket options for both adults and fans of all ages. The [Culinary Demonstrations Only](#) ticket provides access for those under 21 years of age to watch everyone’s favorite Food Network and Cooking Channel chefs and lifestyle personalities cooking live at the **Culinary Demonstrations presented by Capital One[®]** and enjoy the featured **Book Signings by TUL Exclusively for Office Depot[®] Office Max[®]** during the marquee **Grand Tasting presented by ShopRite** event (Saturday, October 13 and Sunday, October 14) at Pier 94. Families can also enjoy a Sunday afternoon barbecue on Sunday, October 14 at Pier 92 at the **Coca-Cola [Backyard BBQ](#) presented by National Beef & Pat LaFrieda Meats hosted by Nusret “Salt Bae” Gökçe and Jean-Georges Vongerichten** event. This carnivorous fête will feature more than two dozen of New York City’s best pit-masters serving up their best dishes cooked low and slow, with beer, wine and cocktails for adults and interactive games for kids.

Tickets to these events and more at NYCWFF are on sale now. Tickets can be purchased online at nycwff.org or by calling (800) 764-8773. Stay up to date by following the action on Facebook, Instagram and Twitter at [@NYCWFF/#NYCWFF](https://www.facebook.com/NYCWFF).

Between NYCWFF and its sister Festival, Food Network & Cooking Channel South Beach Wine & Food Festival ([SOBEWFF[®]](#)), which takes place each February in Miami, Florida, more than \$39 million has been raised to benefit their respective charities. Beyond the funds raised, both Festivals draw attention to the vibrant dining culture in their respective

cities, provide economic stimulus in their communities and serve as an invaluable platform to drive awareness, engaging and inspiring people to get involved in philanthropic activities.

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About the Food Network & Cooking Channel New York City Wine & Food Festival presented by Capital One

The Food Network & Cooking Channel New York City Wine & Food Festival presented by Capital One is hosted by and benefits the No Kid Hungry® campaign and Food Bank For New York City, with 100% of the Festival's net proceeds helping fight hunger. The Festival has raised more than \$11 million to date for these hunger-relief organizations. Southern Glazer's Wine & Spirits is the exclusive provider of wine and spirits at the Festival. In September 2017, *BizBash* named the Festival the #3 Food & Restaurant Industry event in the United States for the fifth year in a row. More information on the Festival can be found at nycwff.org.

About No Kid Hungry®

No child should go hungry in America, but 1 in 5 kids will face hunger this year. Using proven, practical solutions, No Kid Hungry is ending childhood hunger today by ensuring that kids start the day with a nutritious breakfast and families learn the skills they need to shop and cook on a budget. When we all work together, we can make sure kids get the healthy food they need. No Kid Hungry is a campaign of national anti-hunger organization Share Our Strength. Join us at NoKidHungry.org.

About Food Bank For New York City

For 35 years, Food Bank For New York City has been the city's major hunger-relief organization working to end hunger throughout the five boroughs. Nearly one in five New Yorkers relies on Food Bank for food and other resources. Food Bank takes a strategic, multifaceted approach that provides meals and builds capacity in the neediest communities, while raising awareness and engagement among all New Yorkers. Through its network of more than 1,000 charities and schools citywide, Food Bank provides food for nearly 63 million free meals for New Yorkers in need. Food Bank For New York City's income support services, including food stamps (also known as SNAP) and free tax assistance for the working poor, put more than \$110 million each year into the pockets of New Yorkers, helping them to afford food and achieve greater dignity and independence. In addition, Food Bank's nutrition education programs and services empower more than 50,000 children, teens and adults to sustain a healthy diet on a low budget. Working toward long-term solutions to food poverty, Food Bank develops policy and conducts research to inform community and government efforts. To learn more about how you can help, please visit foodbanknyc.org.