



HOSTED BY



A-List Celebrities, Renowned Content Creators, Food Network Stars and 250 of New York's Greatest Chefs Take Center Stage in Brooklyn at the Food Network New York City Wine & Food Festival presented by Invesco QQQ

In Support of God's Love We Deliver, New York City's Premier Wine & Food Festival Features 80+ Favorite and New Events including Food Network chefs and celebrity talent:

Bobby Flay, Snoop Dogg, Rachael Ray, Alex Guarnaschelli, Dr. Dre, Andrew Zimmern, The Pasta Queen and more!

New York, NY (August 19, 2024) — The **Food Network New York City Wine & Food Festival presented by Invesco QQQ** (NYCWFF) is New York City's premier culinary event and will celebrate 17 years this October 17-20, 2024 with more than 80+ events in Manhattan and Brooklyn, with over 400 chefs from around the world, including NYC's best restaurants. From FoodieCon® presented by Fratelli Beretta and the Festival's signature Grand Tasting, to dozens of exclusive dining experiences, masterclasses, intimate dinners, late-night parties, tastings and more, the Festival is set to offer all new programming and an unforgettable experience across the entire city. Adding to the excitement, a dedicated **NYCWFF Ferry powered by Invesco QQQ** will be accessible via the NYC Ferry from Downtown Manhattan for all ticket holders, providing a seamless way for Festival goers to travel between events held in Manhattan and Brooklyn. The Festival supports its charitable partner God's Love We Deliver, New York City's only provider of life-sustaining meals and nutrition counseling to those affected by severe and chronic illness.

"This 17th year of NYCWFF marks a major turning point for the Festival," said **Founder and Director Lee Brian Schrager**. "Our new home in Brooklyn is breathing fresh life into the experience, from evolving events like FoodieCon® presented by Fratelli Beretta and the star-studded culinary demos to reimagined fan favorites on the pier and local dining experiences. The energy is palpable, the talent is incredibly diverse, and we are deepening our connection to the Brooklyn community by featuring over 100+ Brooklyn restaurants. We're confident this year will deliver an unforgettable experience for our loyal supporters and those discovering NYCWFF for the first time."

Now in its second NYC-based iteration, **FoodieCon® presented by Fratelli Beretta**, is a must-attend for aspiring content creators and digitally connected gourmands. Hosted by the dynamic restaurant cook-turned-tv host **Elena Besser**, FoodieCon® is set to be an interactive experience of engaging panels hosted by Forbes, workshops, and meet-and-greet sessions with top culinary talent geared toward food enthusiasts and culinary-focused creators. On October 19 at Industry City's Courtyard 1/2, the program is bringing together social media masters such as **Nadia Caterina Munno** (@The_PastaQueen), **Rob Li** (@BroccoliRaab), **Aisha Ruperto** (@FoodGotMeWasted), **Kalen Allen** (@TheKalenAllen) and more. The full program of events can be viewed at www.nycwff.org/foodiecon.

The Festival's Grand Tasting events will take place in a sprawling 450,000 sq. ft. covered location at the Invesco QQQ Campus at Brooklyn Army Terminal. The event, held under a large tent structure, will showcase a stellar lineup of NYC's best chefs across all boroughs, curated with the support of **New York City Tourism + Conventions SAVOR NYC** platform. Festival goers will vote for their favorite bite of each day and three lucky winners will be awarded the **Best Bite Award presented by Beli**. This year's powerhouse of **Culinary Demos presented by Hexclad** features **Alex Guarnaschelli, Marcus Samuelsson, Robert Irvine, Duff Goldman**, television icons **Tamron Hall, Al Roker** and daughter **Courtney Laga Roker**, and many others. These demonstrations are perfect for anyone looking to elevate their cooking skills with tips and tricks from industry experts.

And of course, the Festival's signature pier parties will return bigger and better than ever, and also take place at the tented Invesco QQQ Campus at Brooklyn Army Terminal:

- **Gin & Juice By Dre and Snoop present Brooklyn Eats & Beats:** hosted by Esther Choi, Billy Durney, Sean Feeney, Mark Iacono, and Michael Solomonov with music by DJ Suss One (October 17)
- **Blue Moon Burger Bash: Champions vs. Challengers presented by Pat LaFrieda Meats:** hosted by Rachael Ray (October 18)
- **Bobby's Triple Threat Dance Party presented by Treasure Cave:** hosted by Bobby Flay, Tiffany Derry, Michael Voltaggio, and Brooke Williamson, with music by DJ Tokyo Rose (October 19)
- **JJ Johnson's The Cookout: A Hip Hop Celebration:** hosted by Rev Run and Angela Yee with music by Rev Run, Freeway, and DJ Too Much (October 20)

This year, the Festival is bringing unique dining experiences to the heart of Brooklyn with exclusive borough-centric events:

- **Dinner hosted by Camille Becerra and Amanda Freitag:** Join celebrated chef Amanda Freitag and Top Chef competitor Camille Becerra for an exclusive dinner together in the kitchen at As You Are, the popular in-house eatery of the Ace Hotel in Downtown Brooklyn, for one night only for a new experience of American cuisine.
- **Cafe Spaghetti x Casa Mono:** Cafe Spaghetti's Chef Lamboglia is teaming up with the talented Jonathan Meléndez, Executive Chef at Casa Mono to combine their styles for a procession of plates that will feature fresh, seasonal ingredients with an Italian-American accent.
- **Olmsted x Theodora:** We're bringing together two of the borough's hottest chefs—Chef Tomer Blechman of the Mediterranean-inspired Miss Ada and Theodora, and Chef Greg Baxtrom of the acclaimed American eatery Olmstead and Midwest-inspired Patty Ann's—to create a feast that's hip, stylish, and downright delicious.

Head over to Brooklyn Bridge Park on Sunday, October 20 for **Oyster Bash with Andrew Zimmern** to close out the week. This bivalve bonanza promises to be a feast for the senses, showcasing oysters in all their glory—from baked to fried, roasted to raw, and deliciously fresh on the half-shell.

Last year alone, the Festival's charitable partner God's Love We Deliver, delivered 4+ million free medically tailored meals to more than 16,000 individuals. Annually, the Festival generates millions of impressions for God's Love We Deliver, raising awareness to grow the organization's base of volunteers and clients. To date, NYCWFF has generated more than \$14.8 million for its charitable causes with one hundred percent of the Festival's net proceeds supporting its mission to EAT. DRINK. FEED NYC.

The Festival's headquarter hotel, the **Wall Street Hotel** will offer attendees a vibrant and stylish home base during Festival week. Stay up to date by following the conversation all year on Facebook, Instagram, and X using @NYCWFF/#NYCWFF and on TikTok at @NYCWineFoodFestival.

For more information and to purchase tickets, visit www.nycwff.org or contact NYCWFF at NYCWFF@berlinrosen.com. Images and interviews are available upon request.

###

Food Network New York City Wine & Food Festival presented by Invesco QQQ

The Food Network New York City Wine & Food Festival presented by Invesco QQQ is hosted by God's Love We Deliver with 100% of the Festival's net proceeds supporting New Yorkers facing severe illness. Over the past 16 years, the Festival has generated more than \$14.8 million in net proceeds for its charitable causes. Southern Glazer's Wine & Spirits is the exclusive provider of wine and spirits at the Festival. *BizBash* has named the Festival the #1 Food & Restaurant Industry event in New York for 10 years in a row. More information on the Festival can be found at nycwff.org. Follow @NYCWFF on Facebook, Twitter and Instagram and on TikTok at @NYCWineFoodFestival.

God's Love We Deliver

God's Love We Deliver cooks and home-delivers nutritious, medically tailored meals for people too sick to shop or cook for themselves. Founded in 1985 as a response to the AIDS pandemic, God's Love now serves people living with more than 200 different diagnoses. God's Love addresses food and nutrition insecurity, and supports the health and well-being of their clients, by providing ongoing nutrition assessment, education, and counseling, advocating for food and nutrition support, and delivering medically tailored meals. God's Love is a non-sectarian organization serving individuals living with illness, and their children and caregivers. With a community of thousands of volunteers, they home-delivered more than 4 million medically tailored meals to nearly 143,000 individuals last year. All services are free to clients and full of love. For more information, visit godslovewedeliver.org. Follow God's Love on Facebook, Twitter, and Instagram.

Southern Glazer's Wine & Spirits

Southern Glazer's Wine & Spirits is the world's preeminent distributor of beverage alcohol, building brands for moments that matter. The multi-

generational, family-owned Company has operations in 44 U.S. states, the District of Columbia, and Canada, as well as brokerage operations through its WEBB Banks division in the Caribbean, Central and South America. In 2024, Southern Glazer's was recognized by Newsweek as one of America's Greatest Workplaces for Diversity and America's Greatest Workplaces for Women. Southern Glazer's urges all retail customers and adult consumers to market, sell, serve, and enjoy its products responsibly. For more information visit www.southernglazers.com. Follow us on Facebook, Twitter and Instagram @sgwinespirits.

Invesco Ltd.

Invesco Ltd. is a global independent investment management firm dedicated to delivering an investment experience that helps people get more out of life. Our distinctive investment teams deliver a comprehensive range of active, passive, and alternative investment capabilities. With offices in more than 20 countries, Invesco managed \$1.66 trillion in assets on behalf of clients worldwide as of March 31, 2024. For more information, visit www.invesco.com.

Invesco QQQ

Invesco QQQ is an exchange-traded fund based on the Nasdaq-100 Index®. The Index includes 100 of the largest domestic and international non-financial companies listed on the Nasdaq Stock Market based on market capitalization. An investment cannot be made directly into an index. This is not to be construed as an offer to buy or sell Invesco QQQ.

**Invesco is not affiliated with the Food Network New York City Wine & Food Festival or any of the individuals, brands or companies mentioned; nor should this be construed as an endorsement for any the individuals, brand or companies mentioned.*

Contacts

Internal Festival PR Contact:

Festival Public Relations

Andrea Moreno

andmoreno@fiu.edu

Press Agency Contact:

Berlin Rosen

nycwff@berlinrosen.com